



Instituto
CRUX

Para la familia, la ética y el pensamiento cristiano

Instituto CRUX |
Summary |

Our Identity

We are a think tank that forms, educates and responds to, by means of the Gospel of Jesus Christ, the contemporary moral dilemmas of the demise of (1) the nuclear family, (2) the decline in ethical behavior and (3) the superficiality of Christian thinking.

Who do we want to reach?

The Instituto CRUX aims to reach primarily those who are struggling today, particularly university students and young professionals. Many, but not all, are professing Christians who are facing the dilemmas of the surrounding reality, changing their ways and practices apart from their traditional upbringing.

Direction is needed to help them find answers in order to equip and give structure to their thinking against the challenges of modern moral reasoning.

Mission

To develop an apologetical, ethical and research platform, whose purpose is to defend and promote Christian principles in a morally arbitrary society now in constant cultural decline. From Guatemala we roll the vision out to the Spanish-speaking world.

Outcomes

- We see families equipped with the tools to fortify their Biblical identity, strengthening the Church and society as a whole.
- We see a Christian community faithfully applying the Judeo-Christian ethical principles in their different areas of influence (religion, family, education, government, media, arts and entertainment and business).
- We see a core company of Latin American intellectual, social and ecclesiastical leaders employing Christian critical thinking to further human flourishing and fulfillment.

Strategic Objectives

1. Be an interpretative reference to the sociocultural reality for anyone who requires or seeks a Christian perspective of contemporary society.
2. Develop theological foundations that produce genuine disciples of Jesus Christ by the formation of solid Christian character.
3. Instruct and train individuals who have prominent influence on the ethical formation of members of Christian community and society.
4. Establish an Academic Committee of Reference that would serve as the main intellectual engine for research development aligned with the Institute's Statement of Principles (Family, Ethics and Christian Thought).
5. Promote intellectual reflection based on the Institute's *Statement of Principles* including, amongst others, seminars, colloquiums, forums and formal studies.
6. Communicate strategically the results of research to the different segments of the Christian community and society through all available communication media platforms.
7. Provide consulting services from a Biblical-theological point of view on topics that use the Institute's expertise.
8. Be an information reservoir that facilitates and conveys a current analysis of modern reality and future trends as they pertain to Family, Ethics and Christian Thought.

Action Points

1. Instituto CRUX promotes its Statement of Principles through the following means:
 - Inaugural annual lectures
 - Colloquiums.
 - Academic consultations.
 - Seminars
2. The Instituto CRUX collects, digitalizes and stores relevant information generated around its areas of interest; becoming a consultative platform for researchers, preachers, lecturers and people in general.
3. The Instituto CRUX develops quality digital academic programs such as MOOC (Massive Online Open Courses) to communicate the institute's high expectations with courses that educate, train, and meet the Statement of Principles.
4. The Instituto CRUX develops, researches, and publishes its findings and results according to the Statement of Principles.
5. The Instituto CRUX communicates its contributions, both internal and external, to a non-specialized public.
6. The Instituto CRUX uses the media to respond to moral problems facing our modern society from a Judeo-Christian perspective.

Financial summary

- Pre-Opening Budget (Nov. 2018 Thru Feb. 2019): USD 20,000
- Operating Budget: (March 2019 Thru Dec. 2019): USD 37,000 basic
- Operating Budget: (March 2019 Thru Dec. 2019): USD 50,000 ideal

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